



## LDA CONCERT MAKE-UP 2024

### What to put in your kit?

**Base/Foundation** – Should be as close to your natural skin tone as possible. **ELF – Camo Line** is a great reasonably priced option

**Loose Powder** – should either be translucent or as close to the base color as possible. **COTY AIRSPUN** is the oldest brand out there but still the best and is reasonably priced.

**Cheek Contour** – needs to be 3 – 4 shades darker than your cheek color and best if it's in the brown color family but not too orange or it will look odd under the lights. **MAC I find** has the best Contour but it is not cheap. If you are trying to stay in a budget look at ELF as they have choices with pretty good pigment.

**Cheek Color/Blush** – best if in the rosy tones, again orange tones tend to look wrong under the lights. **Same as the Contour** you want a good quality product with enough pigment to show up and last.

**Eye Shadow** – you will need 2 colors, Dark Brown and White/Cream. Both should be a matte formula so it gives the most impact. **Pigment here** is also key otherwise you will not get enough coverage or definition.

**Eyeliner** – Black or very Dark Brown is preferred. The pencil type is the easiest to control but you can also use liquid. **There are many great brands** out there. Choose what works best for you to handle. Applying liquid liner is the hardest to use and the hardest to correct if a mistake happens. With our younger dancers pencil is a much easier choice.

**False Eyelashes (Advanced Dancers ONLY)** – should again be either Black or Dark Brown and are applied with **eyelash glue**. Lashes are applied after you do your Eye Shadow and Liner. **There are many brands** out there they should not be **show girl length**, try to choose something that looks natural.

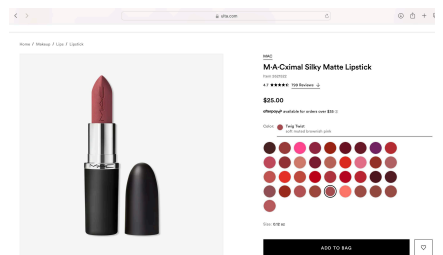


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**Eye Brow Pencil** – if you are very Blonde you may need Eye Brow pencil to darken your eyebrows a bit. Again, this should be a natural color to enhance the brow. If you are Blonde don't make your brows Black it will look off. We are looking for a Natural look. **Maybeline makes a great Brown Tint liquid pencil that works best and lasts until you take it off.**

**Lipstick** – should be a rosy slightly brown color. It should be natural looking. If it is too dark your lips will look black onstage. If it is too light your lips will disappear. The same goes for blue under tones try to avoid them. Notice we are not saying RED. We want you to look natural.

**MAC has great shades, again it's about the pigment. Our "go to" color TWIG is now called TWIG TWIST. MEHR may work on some but may be too pink on others. Find a neutral color that shows the lip, adds a bit of color, complements your skin tone and has no blue undertones.**



**Lip Liner** – should be in the same color range as the lipstick. This is optional but it does help "set" the lipstick. **ELF has great choices.**

**Additional Materials for your kit** – you will need brushes, latex sponges or wedges, eyelash adhesive, small scissors, and eye shadow applicators, makeup removing cloths, Q-tips. We also recommend a hand towel to put on the counter to put your make up on.

**The Kit** – can be what works best for you but contains all your make up in one place. Caboodle makes many different styles that are great for this purpose. <http://caboodles.com>

### Where to buy your make-up?

The more costly the make-up as we've said, the better the pigment used to make it. Better pigment means longer lasting and makes a strong statement. Some lesser brands look good in the package but do nothing in application.



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I prefer MAC, but ELF <http://www.elfcosmetics.com> makes great make up and many new brands are launched frequently. The best places to buy your make-up and supplies is at Target, Ulta, Nordstrom Rack, and CVS. TJ Maxx and Marshalls are also great places for Brushes, cases, lashes and much more as well.

### How to apply your make-up?

**Base/Foundation** – Using a sponge or a foundation brush you want to apply a thin even coating to your face. You then use your sponge to blend down your neck so you don't look like you are wearing a mask.

**Loose Powder** – is applied carefully and minimally. It is used to set your base make-up and will make it less likely to smudge. Use a large brush to apply and to sweep off the excess.

**Cheek Contour** – Using a contour brush or a make-up wedge apply the contour to just below your cheekbone. The contour should follow the line of the bone. It easiest to do this sweeping out from the cheek to just before your ear

**Cheek Color/Blush** –using a blush brush or a wedge you are going to accent the cheek and the top of the cheek bone so you are above the contour.

**Eye Shadow** – You are going to apply the White eye shadow to your eyelid and just below your eyebrow. The Brown eye shadow is applied to the crease of your eye and extends out to create the "wing" that you will later follow with your liner.

**Eyeliner** – the liner follows the lid of the eye and extends out to follow the line of the brown shadow. You will then line below your eye and extend that line parallel to the top line leaving a slight gap in between that you will highlight with a bit of white eye shadow.



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**False Eyelashes** – apply as little glue as possible to the false lash. Starting at the inner corner of the eye place the lash as close to your natural lash line as possible. Tap the lash into place and let it dry. Repeat it on the other eye.

**Eyebrow Pencil** – use the eyebrow pencil to enhance your natural brow. Less is more, it should be just enough to make your brows visible

**Lip Liner** – use your liner pencil to outline your lips

**Lipstick** – fill in your lips with your lipstick. If you choose too glossy of a lipstick it may wear off faster, so choose accordingly.





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If you have followed all of the steps we have discussed you are now ready for the performance!



<http://www.bing.com/videos/search?q=Stage+Eye+Makeup&view=detail&mid=61F544A7CE1120778CD561F544A7CE1120778CD5&FORM=VIRE>

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